



**City of Biddeford  
Sustainability Commission**

June 1, 2026 at 5:30 PM

City Hall Second Floor Conference Room & Teams

[Sustainability Commission](#) | [Meeting-Join](#) | [Microsoft Teams](#)

1. Declaration of Quorum
2. Approval of Minutes
  - 2.a Approval of Meeting Minutes from May 18, 2026
3. Community Solar
  - 3.a Presentation by Kim Dana of Solar Simplified
4. Beach Management Plan
  - 4.a June 9 Workshop—Brief Update
5. Updates
  - 5.a Landscape & EV Ordinance to Policy Committee June 22, 2026
  - 5.b Solar Ordinance to Council June 2, 2026
  - 5.c Bike Ped Plan-Any interest from Saco-Patrick
  - 5.d Data Center-Brad
6. Other Business
  - 6.a Public Art Commission
  - 6.b Work Plan Discussion
7. Adjourn

## SUSTAINABILITY COMMISSION

05/18/26

PRESENT: Brad Favreau, Joie Grandbois, Brad Crickard, Jeff Goldsmith, Bev Thorpe, Will Kochtitsky, and Max Zakian

ABSENT: Nadia Crockett, Patrick Conlon, Mikaela Greenwood, Emily McCauley

No visitors

1. Quorum is present
2. Minutes from 5/4/26 were approved unanimously, motion by Jeff Goldsmith, 2nded by Joie Grandbois
3. There was discussion about the June 9th meeting with City Council. The SC will present an overview of a Biddeford Beach Management Plan. Art Cleaves from SMPDC is planning to attend. York County has received a large federal grant for \$1.6 Million focused on Maine's coastal communities. In Biddeford the public beaches are a small part of the beaches, the rest are privately owned.
4. The Landscape Ordinance will be presented to the city's Policy Committee on 5/22.
5. The EV Ordinance will be presented again in June.
6. The Solar Ordinance goes to City Council for review on June 2nd.
7. The Energy Audit contract is being reviewed by Biddeford's city lawyers. This is necessary to allow the city to sign a contract to make energy use changes for some city properties.
8. Patrick Conlon for SC is getting feedback from Saco to engage a collaborative effort by the two cities. Saco has not replied yet.
9. Biddeford is looking at the use of "Data Centers", as are other municipal centers in Maine.
10. The Sustainability Commission will meet the first Monday in June, July and August, not on the 3rd Monday. Since Labor Day is the first Monday in September, there will not be a Commission meeting on the city holiday, just the 3rd Monday.
11. There was discussion about the park adopted by the SC concerning the Barlett Pear trees and mulch.

12. The summer program for Music in the Park will be on Wednesdays. We think the Biddeford Public Market will be present. There was discussion about the use of grant monies to help sponsor the Public Market, but the SC needs more information.
13. There was discussion about the Project Canopy Committee to see if it can be reactivated to collaborate with the state's Project Canopy.
14. There was discussion about designing a "white roof" ordinance for downtown Biddeford.
15. Joie Grandbois made a motion to adjourn at 6:50pm EDT. Brad C seconded it, and it was passed unanimously.



SOLAR SIMPLIFIED.

# Community Solar for Biddeford, Maine

A no-cost partnership to bring guaranteed energy savings to residents and businesses in Biddeford.

Presented by Sasha Lukovenko, VP of Sales & Marketing • June 1, 2026



# Agenda

01

## What Community Solar Is

How the state program works for CMP customers

02

## How It Works

From the solar farm to the resident's utility bill

03

## Benefits for Residents & Biddeford

Savings, civic contribution, and projected impact

04

## Why Solar Simplified

Track record, transparency, and how we're different

05

## Next Steps & Discussion

Path forward and Q&A

# What is Community Solar?

85%

of U.S. households

can't install solar on their own roof — whether they rent, lack the sunlight, or can't afford the upfront cost.

## Community Solar solves this.

A **state-regulated program** that connects CMP customers to local solar farms. Subscribers receive solar credits on their utility bill — at a guaranteed discount.

*Same utility. Same service. Same bill — just with solar credits applied.*

Maine designed the program to expand access to renewable energy. The guaranteed savings serve as the participation incentive.

# How Community Solar Works



1

## Solar Generation

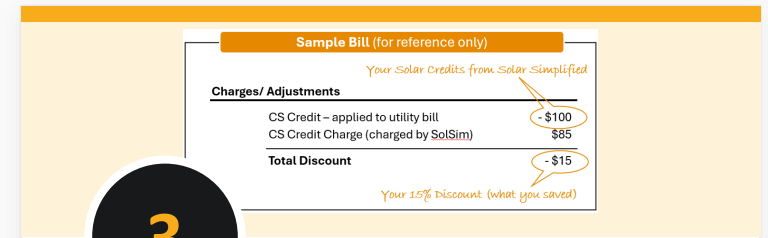
Local solar farms in CMP territory generate clean energy and feed it directly into the grid.



2

## Credits Allocated

CMP allocates the solar credits to subscribed customer accounts based on their share of the project.



3

## Bill Discount Applied

Customers see the credits appear on their normal CMP bill — a guaranteed 15% discount on every credit.

→ See the next slide for what this looks like on an actual utility bill.

WHAT IT LOOKS LIKE

# On Your Utility Bill

Solar credits appear directly on the same CMP bill residents already receive — same service, but now with a discount.

Sample Bill (for reference only)	
<i>Your Solar Credits from Solar Simplified</i>	
<b>Charges/ Adjustments</b>	
CS Credit – applied to utility bill	- \$100
CS Credit Charge (charged by SolSim)	\$85
<b>Total Discount</b>	<b>- \$15</b>
<i>Your 15% Discount (what you saved)</i>	

WHAT THIS SHOWS

**\$100**

Solar credit applied to the resident's bill

**\$85**

What Solar Simplified charges for the credit

**-\$15**

Guaranteed 15% savings

FOR BIDDEFORD RESIDENTS

# Real, Guaranteed Savings

Available to homeowners, renters, and small businesses across Biddeford — no installation, no panels, no change in service.

**15%**

**GUARANTEED SAVINGS**

Discount on every solar credit applied to the utility bill. Among the highest savings rates in CMP territory.

**\$0**

**TO PARTICIPATE**

No sign-up fees, no participation fees, no cancellation fees. Month-to-month — cancel anytime.

**\$0**

**NO INSTALLATION  
REQUIRED**

No panels on the roof. No equipment. No change to utility service. Same CMP bill.

**100%**

**MAINE-GENERATED  
ENERGY**

Subscribers support local solar projects in CMP territory, building Maine's renewable energy capacity.

OUR TRACK RECORD

# Built on Trust, Not Sales Tactics.

100+

Municipal Partnerships

6

States Served

\$14M

Credits Generated

0

Formal Complaints

## HOW THE PARTNERSHIP WORKS

The municipality does **not endorse** Solar Simplified. Biddeford's role is to share vetted educational information with residents through standard channels — the same way municipalities help residents access **LIHEAP, weatherization assistance, or property tax relief**. Every resident-facing communication is reviewed and approved by the town before it goes out.

# Projected Impact

Based on participation rates in comparable small municipalities across our 6-state operating footprint.

**450+**

**Biddeford households and businesses expected to enroll**

Roughly 1 in 20 eligible CMP accounts

**15%**

**Savings on applied solar credits**

Roughly \$150–\$300 per household per year

**100%**

**Access for renters and apartment apartment dwellers**

Significant participation from households unable to install rooftop solar

CIVIC CONTRIBUTION

**\$45,000+**

**Paid to the City of Biddeford**

*\$100 per enrolled account*

Paid directly to Biddeford or a nonprofit recipient of your choosing. Can fund **park benches, food pantries, scholarship programs**, or any city initiative.

# How We Work With Municipalities

Educational campaign designed specifically for Biddeford. Solar Simplified covers all costs, execution, and resident engagement. Biddeford retains full oversight and final approval at every step.

01

## **No door knocking. No telemarketing.**

We never canvass and never outsource enrollment to commission-based vendors. Residents only learn about us through channels Biddeford has approved.

02

## **Municipal oversight on every communication.**

Mailers, newsletter copy, social posts, press releases — all reviewed and approved by Biddeford before distribution.

03

## **Low lift for municipal staff.**

We write, design, print, mail, and track. Typical staff time across a 6-week campaign: approximately 3 hours total.

04

## **Registered with the Maine PUC.**

Solar Simplified is a registered Community Solar provider with the Maine Public Utilities Commission.

# Path Forward for Biddeford

1

## Approve the partnership

Biddeford approves moving forward with a no-cost Community Solar educational campaign for residents and businesses.

2

## Sign the agreement

We execute a simple agreement between Biddeford and Solar Simplified outlining the scope and protections.

3

## Solar Simplified runs the campaign

We plan and execute the full educational campaign — mailer, newsletter, press release, social — all reviewed and approved by Biddeford, at our expense.

4

## Residents start saving

Interested residents and businesses enroll and begin seeing solar credits on their CMP bill within a few billing cycles.

# Questions?

*Thank you, Biddeford.*

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## **Sasha Lukovenko**

VP of Sales & Marketing

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## **Kim Danna**

Community Relations Manager

kim@solarsimplified.com

# MANAGING BIDDEFORD'S BEACHES

*Promoting Coastal Resilience by  
Developing a  
Beach Management Plan*

Presented by Will Kochtitzky, Ph.D.,  
University of New England

**June 9, 2026, 5:30 PM,  
City Hall Council Chambers**

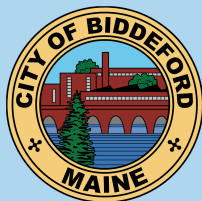


# A Beach Management Plan offers strategies to:

- Protect Biddeford's Coast
- Maintain Biddeford's Beaches
- Restore Coastal Environment
- Support Ecological Systems

How do we manage Biddeford's public beaches to provide more resilient recreation areas and healthier ecosystems?

Be a part of the discussion!



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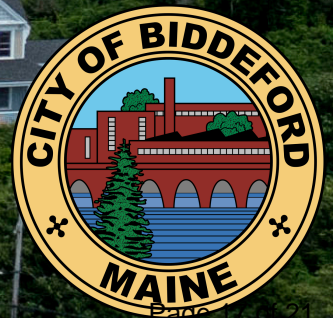
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**June 9, 2026, 5:30 PM, City Hall Council Chambers**



**Sustainability Commission  
Work Plan 2025/2026**

**Buildings and Energy**

Action	Outcome	Timeline	Responsible Party	Status	Funding
Energy Audit of Municipal Buildings	Information to increase energy efficiency for city buildings	9 to 12 months	Planning & Development Dept	Contract Phase	CRP Grant
Adoption of Stretch Codes	Stricter energy efficiency code requirements	1 year	Commission/Code Enforcement	No Action	
Solar on Andrews Road	Renewable energy production in Biddeford	1 – 2 years	Commission/Planning/Solar Developer	No Action	
Solar Ordinance	Council Adoption of Ordinance	1 – 2 years	Commission/Planning	Policy Committee 2/23/2026	

**Transportation and Infrastructure**

Action	Outcome	Timeline	Responsible Party	Status	Funding
Bike/Ped Plan	Council Adoption of Plan	18 months	Commission/Planning/Consultant	Planning Partnership Initiative/ME DOT	
EV Charging Ordinance	Council Adoption of Ordinance	1 year	Commission/Planning	Approved by Planning Board	
Transit Oriented Development	Council Adoption of Policy	1- 2 years	Commission/Planning	No Action	

## Land Use and Natural Resources

Action	Outcome	Timeline	Responsible Party	Status	Funding
Beach Management Plan	Council Adoption of Plan	1 – 2 years	Commission/Planning	No Action/ Awaiting YCEMA	
Landscape Ordinance	Council Adoption of Ordinance	9 to 12 months	Commission/Planning	To Planning Board for Workshop 1/21/2026	
Local Food Production	Increased food production	Ongoing	Commission/BCG	No Action	

## Health and Wellbeing

Action	Outcome	Timeline	Responsible Party	Status	Funding
Shade Structure Ordinance	Council Adoption of Ordinance	1 year	Commission/Planning	No Action	
Tree Ordinance	Council Adoption of Ordinance	1 year	Commission/Planning	Combine w/ Tree Inventory Project/UNE	

## Leadership and Support

Action	Outcome	Timeline	Responsible Party	Status	Funding
CAP in School Curricula	Relationship between Commission and School	1 year	Commission/School Faculty/Admin	CSC re-application? w/GMRI	
Public Engagement	Ongoing conversation with community and city staff	Ongoing	Commission	Council Meeting Nov 18, 2025	

**Other**

<b>Action</b>	<b>Outcome</b>	<b>Timeline</b>	<b>Responsible Party</b>	<b>Status</b>	<b>Funding</b>
GHG Emission Inventory	Update of inventory	Summer 2025	Commission/Planning/UNE	Complete	N / A

**For Consideration**

Action	Outcome	Timeline	Responsible Party	Status	Funding
Tree Ordinance	Draft Ordinance	2026	Bev / Brad F.	Awaiting UNE Study	N / A
Shade Structure Ordinance / White Roof Ord	Draft Ordinance	2026	Brad F.	Awaiting UNE Study	N / A
No Lawns! Campaign	Public Education	Ongoing	Bev		
Community Solar Campaign	Increased Renewable Energy Use		Brad F. / Brad C.	June 1 presentation	
Food Waste Management Composting Campaign	10% Increase in City Composting	2026	Mikaela / Brad F.		
Rooftop Solar – Municipal Buildings	Identify Locations for muni. roof-top solar	2026	Brad F.		
Additional Bike Racks at all City Green Spaces	Bike Racks at all city parks	2026	Patrick		
Beach Management Plan	Plan for Boucher Park	2026	Will / Jeff / Brad F.	June 9 Council Workshop	