

City of Biddeford
Strategic Planning Steering Committee
February 08, 2017 6:00 PM City Hall
Conference Room
2nd Floor

- 1. Call to Order**
- 2. Subcommittee Work Discussion**
 - 2.1. Creative Arts
[creative arts 1.0.pdf](#)
- 3. Next Subcommittee Date: Wednesday, Feb 22 - *Community that Cares***
- 4. Adjourn**

Strategic Planning Steering Committee Agenda Item Report

Agenda Item No. 2016-591

Submitted by: Andrea Fagan

Submitting Department:

Meeting Date: February 8, 2017

SUBJECT

Creative Arts

Recommendation:

ATTACHMENTS

- [creative arts 1.0.pdf](#)

**This page intentionally left
blank**

Creative Placemaking: a community's bloodline

Supporting creative industries and activities that drives economic growth and enhances quality of life

“Creative placemaking animates public and private spaces, rejuvenates structures and streetscapes, improves local business viability and public safety, and brings diverse people together to celebrate, inspire and be inspired”

- ❖ Support creative arts as a core value of the community
 - Support arts commission, preferably a joint community effort
 - Hold events that showcase creative arts activities
 - First Friday art walks
 - Speaker and learning events
 - Music in the park
 - Use public spaces for performances and other events
 - Taste of Biddeford
 - Hidden spaces
 - Hold complementing events with other activities
 - Keep active and public listing of those creative arts businesses, places and activities



- ❖ City Little Theatre is a shining gem in the city
 - Upgrade the facility
 - Encourage more events and activities within the facility
 - Encourage other activities in the downtown to complement big events at theatre, i.e. opening nights
- ❖ Support development of mill museum
- ❖ Showcase current creative arts businesses
- ❖ Encourage permanent public market that includes artists, crafters and others
 - Farmer's Markets



- ❖ Encourage downtown living spaces that are complementary to those engaged in create arts
- ❖ Build partnerships with educational partners
 - University of New England
 - Biddeford school system
 - Heartwood College of Art



Creative Placemaking: a community's bloodline

Supporting creative industries and activities that drives economic growth and enhances quality of life

- ❖ Encourage historical tour of architecturally significant downtown locations
 - Integrate mills, tunnels and river front



- ❖ Capture the natural beauty into photography and painting
- ❖ Support the McArthur Library in developing into a leading creative arts center
- ❖ Encourage connections of those involved
 - Support trade guild
 - Integrate coastal associations' activities
 - Support garden club
- ❖ Better promotion of creative arts
 - Better signage to businesses
 - Support promotion

