

City of Biddeford
Climate Change task Force
February 14, 2022 6:00 PM Zoom: Feb 14, 2022 06:00 PM Eastern Time (US and Canada)
Topic: Climate Change Task Force

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- 1. Member Attendance**
- 2. Approve Minutes from Last Meeting**
 - 2.1. Approval of Meeting Minutes from January 24, 2022
[012422.pdf](#)
- 3. Additions & Amendments?**
- 4. Old Business**
 - 4.1. Subcommittee Reports
 - 2022 Budget/Strategic Planning (Brad, Meaghan)
 - Discussion on status/Council feedback from Roadmap and 6/18 Council meeting
 - Community Outreach/Social Media (Tim, Beverly, Nicole)
 - Discuss new City controlled social media platforms (Facebook, Instagram)
 - 4.2. Community Engagement
 - "Jill Peltó Climate Art Event" at Engine (discussion of Feb 4 event)
 - SMPDC community engagement regional cohort application status
 - 4.3. ICLEI Race to Zero
 - Status
 - 4.4. Regional Climate Resilience Plan Workgroup
 - No current activity
 - 4.5. CoB Building Codes and Solar Arrays
 - Remains open for discussion

4.6. Future Meeting Guests

Team Discussion: Danica Lamontagne, Delilah Pourpoure, Brianna Campbell
(proposed at last meeting)

5. New Business

5.1. BCTF Membership Status

Max Zakian-in process

BHS student (Beverly to discuss her recommendation)

5.2. Future Collaboration with Biddeford Public Library (Beverly)

6. Adjourn

1. Roll Call - Steve, Brad, Jackie, Meghan, Chrystina, Tim, Bill, Bev

2. Introductions

- Troy Moon - Sustainability Director for Portland
- Presentation from Troy:
 - 2 person office under City Manager, working to expand
 - One Climate Future (OCF)
 - In 2017, CoP adopted resolution to reduce greenhouse gases by 80%, run city operations on renewables by 2050
 - Adopted Climate Emergency in light of student protest
 - Strive for Carbon Neutrality by 2030
 - South Portland adopted the same targets
 - Started work on OCF in 2019, preliminary work drafting RFP prior to that
 - A lot of work was done with regard to community engagement in drafting Climate Action Plan
 - Engaged with groups with contrasting opinions
 - Put together funds to hire a consulting team (~\$220,000) in coordination with South Portland (Linnean)
 - Worked with colleagues in multiple departments in both cities
 - Maine Won't Wait was begun during the same timeframe; Po and SoPo were able to participate and gain insight
 - Completed GHG inventory and Vulnerability Assessment
 - Shared with Cumberland County and incorporated in Emergency Management Plan
 - Oneclimatefuture.org → monthly Coffee and Climate meetings
 - Updated with relevant info regularly
 - Portland has offset its municipal energy uses with ~80% solar/renewables
 - Electrify Everything! Campaign will begin soon to encourage adoption of renewable power use in homes/businesses
 - Currently updating Land Use Code and trying to align that with OCF
 - Composting Program (dropoff) started on Earth Day → to be expanded by city council
 - EV Charging has been implemented and will be expanded

- Other climate actions being pursued at present
- Q's from Chrystina
 - How did Troy get into this job?
 - 25 years at City of Portland, 5 or 6 years ago moved into full time position under city manager focused on Sustainability
 - RFP process?
 - In coordination with SoPo
 - Percentage reductions in GHGs?
 - 80% still not enough
 - Post-Paris Climate Accords "We're Still In"
 - Will require non-municipal entity participation
 - New construction is "low hanging fruit"
 - Give commercial interests access to funding to de-carbonize
- Q from Bill
 - Vulnerability Assessment consultants?
 - Linnean and Woodard and Kearn (sp?)
 - Charging stations backing?
 - Both municipal and private
 - Locations all on city property - public/private partnership
 - 15 networked chargers owned/operated by city
 - Revenue share model
 - City will break even on the project
- Steve
 - Public unaware of existing charging stations at commercial locations in his experience
 - Troy says these are unaccounted for in plans at City
 - Steve mentioned retro-fitted vehicles that could be cost-saving for new EV owners
- Q from Bev
 - How was outreach managed?
 - Troy says it was focused on local organizations
 - Trained volunteers to do presentations
 - Outreach was both in-person and online

- Not as successful as they would've liked, esp. with immigrants and low-income residents
 - Was done in coordination with SoPo
- Q from Meghan
 - How much \$ spent on plan was dedicated to public engagement?
 - Troy says “not a huge amount”; thought consultants would do more of this work, but they weren’t “close enough to the community”. The biggest investment was in staff time
 - Vulnerability Assessment → equity and public engagement was impressive. What went into plan in terms of human services? What can and should go in?
 - GIS mapping used to illuminate who lives where and the ways in which specific groups might be more vulnerable
 - Which parts of the city benefit most from public investment?
 - Overall resilience is reduced if marginalized populations are more vulnerable
 - Looking at ways in which municipality can help bridge gaps for funding of decarbonizing initiatives
- Q from Tim
 - How has Portland engaged non-staff to do outreach?
 - “Engaged Partners” → volunteers to get the word out
 - “Meeting in a Box” toolkit that volunteers could use to communicate messages within community
 - Portland Climate Action Team → offshoot of Sierra Club
- Q from Bill
 - How was OCF plan aligned with Land Use codes?
 - Portland City comp plan was done in 2017, Troy was asked to participate in the process
 - Public comment period open now
- Q from Chrystina
 - What’s the incentive for Electrify Everything?

- Public/private partnership with org's like Efficiency Maine because City does not have a lot of money for this type of action
- Q from Steve
 - What percentage of municipal buildings use community solar?
 - By next year, about 75%, with new projects coming online presently
- Q from Meghan
 - What is timeframe for renewing Portland's land use code?
 - Should wrap up sometime this year

3. Minutes approved

4. No additions or amendments

5. Subcommittee Reports:

- Brad had conversation with City Manager today, concern from him about use of social media, but his concerns were addressed and he is still strong proponent of BCTF's work
- All praised Chrystina's presentation to Council on 01/17/21
- Community Outreach and Social Media:
 - Discussion at last meeting of proper use of social media; group proposed rules which will be reviewed by Danica Lamontagne
 - Chrystina's concern that our group might need to filter social media through the city instead
 - Insight from Maxim Zakian, currently working on Vulnerability Assessment with Falmouth, about use of social media and asking for help/volunteers/involvement of businesses/partners who already have successful social media campaign
- SMPDC regional action plan could reduce costs significantly for City of Biddeford
- Requirements at city level for SMPDC participation (Meghan) deadline in March
- ICLEI → group is going to pursue this at Council
 - Brad has put together language for a resolution and will coordinate with City Clerk to present to council

- Discussion of future meeting guests: Delilah Poupore, Bryanna Campbell, City Manager/Planner
- Budget for Pelto event → Brad's ask for \$500 from our budget
 - \$750 from YCCAC (Jackie)