

City of Biddeford
Downtown Development Commission
March 27, 2024 5:30 PM City Hall
Conference Room 2nd Floor & Zoom
<https://biddeford.zoom.us/j/97466715746?pwd=TVNSUUltbWF2TUJvQnhzUmxRS0Fxdz09>
Webinar ID 974 6671 5746 Passcode 273091

Status: Downtown Development Commission, Wednesday, March 27, 2024, 5:30 PM, Second Floor Conference Room & Zoom

1. Roll Call

2. Approval of Minutes

- 2.1. Approval of Meeting Minutes from February 28, 2024
[Downtown Development Commission updated 2-28-24.pdf](#)

3. Updates & Discussions

- 3.1. Update: Downtown Welcome Signs-Julian
- 3.2. Update: Farmer's Market
- 3.3. Update: Water Street New Green Space Planting-Brad
- 3.4. Downtown Wayfinding
- 3.5. Discussion: Public Art Tour
- 3.6. Brainstorm Session-making Biddeford a "Destination" for small business, history, culture & heritage.

4. Adjourn

Downtown Development Commission

Meeting Minutes Wednesday February 28th, 2024

A meeting of the Downtown Development Commission was held in the Conferences office at City Hall. Call to order at 5:30 pm on Wednesday February 28th, 2024.

Roll Call; Present: Bob Cyr, Steve Beaudette, Julian Schlaver, Marrick Auger, Jeffrey Purser, Ken Jordan, City Staff: Brad Favreau. Excused absent: Patrick Mourmouras, and Liam LaFountain; Motion by Steve and seconded by Marrick to accept the previous meeting minutes. Approved unanimously.

Introductions were made of new members joining the DDC Jeffrey Purser and Ken Jordan.

Old Business:

Gateway Signage: Discussion continued on the gateway signage. Four key area signs were identified to update welcoming signage to the city. Discussed were colors, wording, verbiage is to include historic, background schemes to include City hall, surrounding steeples and buildings. Signage is to replace the outdated signs. Julian will revise signage after hearing feedback from the group and bring forth at next month's meeting a new proposal. No action taken.

Farmers Market: The commission briefly discussed the farmers market. Location space and willingness by farmers to participate seems to have stalled this initiative. A suggestion to broaden the scope of vendor provider types, with possibility to participate with other local events happening downtown. No action taken.

New Business:

Water Street green space: The commission previously voted on the landscape architect's recommendation to planting trees in the Water Street green space. Brad updated and shared that Pierson Nurseries submitted an estimate proposal for 32 trees for the space installed at a sum \$26,000.00 Brad will be seeking out other bids in the near future.

Public Art Tours: Discussed developing signage for the local buildings with mural art explaining the story behind the paintings similar to the Museum in the streets. Subject was tabled for future discussion with someone from Engine.

Motion to adjourn made by Stephen, and seconded by Ken to adjourn.

Next meeting will be March 27th, 2024