

City of Biddeford
Downtown Development Commission
June 14, 2022 6:00 PM City Hall
Conference Room 2nd Floor & Zoom:
Jun 14, 2022 06:00 PM Eastern Time (US and Canada)
Topic: My Webinar

Please click the link below to join the webinar:

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- 1. Roll Call**
- 2. Approval of Minutes**
- 3. Old Business**
- 4. New Business**
 - 4.1. Public Art Committee
[Public Art Policy June 2022.pdf](#)
 - 4.2. Wayfinding
 - 4.3. Pearl Point Park
[Concept Plan 201210_PP_HYBRID_MPFINAL2.pdf](#)
 - 4.4. DDC Mission
- 5. Adjourn**

City of Biddeford Public Art Policy

The City of Biddeford values public art for its ability to inspire, bring joy, and enhance our connections with each other and our community. As a community in transition, investment in public art will encourage resident engagement by helping us learn and cherish Biddeford's history, diversity, struggle, survival, and accomplishment. The City of Biddeford, in recognition of the importance of integrating public art into the daily lives of the residents and visitors to the City, supports a public arts program, and to this end hereby establishes the Biddeford Public Art Policy and the Biddeford Public Art Commission.

Purpose of the Biddeford Public Art Commission

1. To promote the enjoyment of the arts for the residents of the City by increasing the quantity, accessibility and quality of such arts available in public buildings, facilities and outdoor/indoor spaces
2. To improve and expand the value and use of public buildings, facilities and outdoor space through the placement of distinguished works and creations of artistic endeavors
3. To create a funding program which, without substantially increasing the total cost of construction projects, will ensure that arts are acquired, created, developed and otherwise made available for the enjoyment of the residents of the City

Public Art Policy Administration

All public art acquisitions and proposals must be evaluated by the Biddeford Public Art Commission working in consultation with designated Heart of Biddeford Director, City Staff and City Officials.

The Biddeford Public Art Commission shall be comprised of 9 members and shall follow the City's standard commission nomination process. For the first 3 years of the Commission, the terms shall be staggered to ensure a continuity of membership. A member shall be limited to serving no more than 3 consecutive terms. Commission membership shall include:

1. Representative from Biddeford Downtown Development Commission
2. Member of City Council (non-voting member)
3. Staff Liaison from City of Biddeford (non-voting member, appointed by City Manager)
4. Representative from Heart of Biddeford
5. Representative from Engine
6. Representative from Biddeford Public Schools
7. Representative from Biddeford Cultural and Heritage Center
8. Two (2) community members of the Professional Arts Jury

The responsibilities of the Biddeford Public Art Commission shall be:

Public Art Strategic Plan | Develop and maintain a Public Art Strategic Plan that identifies the highest priority public spaces for public art installation for the entire City of Biddeford. The Biddeford Public Art Commission shall determine the geographic location of such works of art and architecture, and the location within individual sites and buildings where such works shall be placed or created; provided, that to the maximum feasible extent each such public development arts project shall be placed, created or performed in and about the construction project from which funds were derived for payment of that public development arts project.

Local Engagement | Establish annually meetings held quarterly with relevant City Staff/Officials/Heart of Biddeford Director, private, nonprofit organizations, neighborhood organizations and interested Biddeford citizens and artists. The quarterly Public Art Strategic

Plan shall address latest Public Art plan for the development(s) and creation of arts in public buildings and spaces in the various neighborhoods and sections of the City. Such Plan shall include an itemization of the City's priorities for choosing, creating and placing works of art in public buildings within the neighborhoods of the City, preferences for the types of works to be financed and developed during the fiscal year, and guidelines for the selection of artists and locations for public development arts projects with guidance from the Professional Arts Jury.

New Development Cohesion | Select public development arts projects, following consultation with such of the parties referred to in “Local Engagement”, and, as a usual practice, with the assistance of a Professional Arts Jury appointed by the Biddeford Public Arts Commission, as may be appropriate.

Public Art Budget and Scope | Establish budgets for all commissioned projects, including budgets for materials, fees, operating and maintenance expenses, and other reasonably contemplated items of expense in the acquisition, development, creation, implementation, and, where applicable, ongoing maintenance of such projects. The Biddeford Public Art Commission shall establish rules and regulations, with the approval of the City, to provide for the proper administration and implementation of its responsibilities, including necessary administrative budget and such rules and regulations as may be required for the selection of artists and art works; commissioning and contracting with such artists; criteria for the allocation of works of art among the various neighborhoods of the City; criteria for choosing among various artists and recommending acquisition of various works of art or art projects, and such other rules as may be appropriate or necessary for the implementation of this policy.

Public Art Review Process | Create and implement a process for all public art installations in public spaces. Additionally, this process may apply to art projects approved by the City of Biddeford’s Planning and Development Department as determined by the Department. If the art is located on public or municipal land, the City Council will have final approval after the Review Process is completed. The Commission will submit the Review Process to the DDC for review on an annual basis. At a minimum, the criteria must include evaluation based on the art’s:

1. Inclusion and celebration of Biddeford’s heritage, ethnicity, diversity, commonality, and civic pride;
2. Alignment with Public Art Strategic Plan and City of Biddeford’s Comprehensive Plan and Cultural Plan; and
3. The quality of resident feedback and/or involvement in the development of the art.

Conservation and Preservation of Public Art | Establish procedures to be followed by other departments for the maintenance and preservation of such works of art and the life of the project.

Public Art Catalogue | Maintain a local artist registry/catalogue to help manage existing local and national art relationships. The Professional Arts Jury shall make quarterly updates to the registry in the effort to keep the database up to date with the latest artistic partnerships and future art prospects.

Public Art Funding

The long term goal of this policy would be the creation of a unique fund, the Public Art Fund (PAF). This fund would be set up to receive monies appropriated for public art. The fund would be used for the purchase, acquisition, or creation of new public art as well as the operation costs to maintain and remove art as needed. The Commission would be responsible for making recommendations for use of the PAF to the City Council.

Possible sources of funding for PAF:

1. Designation of a TIF District
2. No less than one (1) percent of the construction cost of a municipal building project as bid contracted and accepted by the City
3. Any private developer/owner who applies to the City for building permits to construct or reconstruct a commercial structure shall be encouraged to commit no less than one (1) percent of construction or reconstruction costs up to but not limited to the sum of two hundred thousand dollars (\$200,000.00)

While the specifics of the PAF is being implemented, the Public Art Commission would be responsible for funding public art in Biddeford by a combination of:

1. Public/Private Partnerships – the Commission would be responsible for developing these relationships
2. Possible inclusion in the Capital Improvement Plan (proposed November 2021: \$100,000 started in next 4 fiscal years \$25,000/year starting FY2023)
3. Grants - the Commission would be responsible for identifying and applying for grant opportunities

Definitions

Public Space - Property owned or controlled by the City of Biddeford, including, but not limited to, parks, road rights-of-way, courtyards, squares, bridges, as well as building exteriors/interiors, foyers, and other places as deemed appropriate by the City of Biddeford.

Public Art - Any temporary or permanent art in public spaces. Art can include, but not limited to, murals, sculpture, memorials, architectural or landscape architectural work, and digital new media.

Professional Arts Jury – Community members appointed by the Biddeford Public Art Commission that have strong art experience, including but not limited to the following qualifications:

- In-depth knowledge in at least a particular art form: photography, sculpture, paintings, contemporary art, etc
- Knowledgeable in art history, arts management and have fundamental knowledge of marketing concepts
- Familiar with various art administrative practices: to prepare the gallery's works of art for shipping or storage; conservation; registering and storing the works of art
- Management to oversee the public art's budget, dispatch tasks to the Commission, plan schedules, set deadlines, etc
- Build working relationships with institutions, artists, potential clients, funding bodies, etc



Public Restroom Facility

Service Vehicle Access

Public Restroom Facility Alt.
(Requires Public/ Private Agreement)

Future Private Development

Mid Development Connector (By Others)

Art Wall

Art Wall/ Performance Space

Future Private Development

Pearl Street

Parking Lot (By Others)

River Dam

Property Line

Property Line

Open Lawn Area

Cell Phone Tower

Open Lawn Area

Bike Racks

Under Pass
(Future River Walk)

Central Lawn Area

Central Gathering/ Pavilion Space

Saco River Pavilion

Overlook

River Side Open Space

Views Down River

Views Across River

Viewing at he Edge of the Saco River

Naturalized Planting

Naturalized Planting

Property Line

Subsurface Storm Water Treatment System (Approximate)
(ACF Environmental)

Extent of VRAP (Approximate)

Future Pedestrian Bridge

Views Down River

Views Down River

Saco River

Views Down River

Views Down River

Future River Walk Connection

Richardson & Associates, Landscape Architects/11 middle street, saco, me 04072/t: 207.286.9291

Scale: 1/16" = 1'-0"
Original Drawing Size: 24" x 36"
Original Issue Date: 12/14/2020
Revision Date:

Hybrid Master Plan_Bridge _ Straight
Pearl Point Park
Biddeford, ME

MPI

