

BCTF with SMPDC and Fourth Economy

Meeting commenced: 6:00PM

BCTF attending: Brad, Tim, Bill, Steve, Meaghan, Jacob, Junelle, Max

Others attending: Karina Graeter, Carly Horne, Tom Herrod, Abbie Sherwin, Anne Jensen, Ruthann Richards

Agenda

- Brainstorming Public Engagement Strategies and Tasks, and why it is important to our Climate Action Planning process:
 - Prior planning; and our involvement; takeaways
 - Public Engagement planning; specific communication channels
 - Stakeholder mapping exercise
 - Website; document sharing; next steps
- Introductions
- Update from SMPDC (Southern Maine Planning and Development Commission)
 - Climate Action Plan Cohort Overview:
 - Multi-community collaboration and coordination
 - Each of the 4 communities will create a unique plan
 - Increase public awareness, promote information sharing, create reusable resources for other communities
 - Task Force Role:
 - Serve as community lead for CAP process
 - Guide robust stakeholder engagement
 - Timeline of CAP process
- Public Engagement Goals from Fourth Economy:
 - Community members share their vision for the future
 - Community members learn about the GHG inventory and vulnerability assessment
 - Community members provide feedback on engagement strategies
- Prior Community Planning:
 - What went well? What made it a success?

- What was challenging? What barriers were encountered?
 - What do you need to make this process a success?
- XLeap tool, group exercise
 - Identify news/information sources
 - Identify potential partners/stakeholders
- Introduction to somainecapcohort.com
 - Shared website for CAP cohort, with community-specific pages
 - **DO WE NEED THEIR EMAIL LIST?**
 - Share photos
 - Provide feedback
- Upcoming events
 - ICLEI Training - Wednesday, September 14th at 5:30 PM
 - Cohort Kickoff in October

Meeting adjourned: 7:33 PM